# SAP<sup>®</sup>Business By Design<sup>®</sup>



Unify all core functions in an end-to-end business suite:

39 END-TO-END **PROCESS SCENARIOS, MULTI- COMPANY, MULTI-GAAP** 



See how this cloud ERP package connects every function across your company to proven best practices and analytics.

# **FEATURES**



# **FINANCE**

Get a real-time view of your financial condition, streamline your core accounting processes, and better manage cash and liquidity.

Financial and managerial accounting Manage accounts for multiple operating units, currencies, and reporting standards.

#### Cash flow management

Use customer and supplier transaction data to get real-time visibility into your cash



# **CUSTOMER RELATIONSHIP MANAGEMENT**

Expertly manage your marketing, sales, and service processes - and drive customer engagement - with SAP Business ByDesign.

#### Marketing

Use personalized customer information for more-effective campaigns, lead generation and qualification, and sales team handovers.

Gain complete sales force automation and improve account management, from contact interactions to invoicing.

Time, attendance, and labor management

advantage of interfaces for third-party payroll

Manage time, labor, and compensation more

effectively with centralized data and

Facilitate payroll processing and take

self-service processes.

Equip employees with the tools and insights they need to deliver superior service and boost customer satisfaction



# **HUMAN RESOURCES**

Streamline HR processes, such as organization management, workforce administration, time and attendance, and employee self-service.

Simplify employee onboarding and give employees and managers easy access to all relevant information

#### HR self-services

Empower employees to self-manage time

sheets, procurement processes, and personal

## Requests and approvals

Create and monitor policy-compliant purchase requests and automated approvals.



# **PROCUREMENT**

impower employees with self-service procurement capabilities to save time and costs, centralize upplier information, and negotiate better deals.

## ourcing

laintain a central database of supplier and product information, making it easier to legotiate better prices and manage multiple upplier contracts.

## Purchasing

Streamline your company's purchasing activities and provide buyers with real-time information so they can negotiate better



# **PROJECT MANAGEMENT**

Manage projects of any size and complexity with SAP Business ByDesign.

### Real-time project collaboration and monitoring

Run more effective, profitable projects by facilitating collaboration and enabling your teams to manage, deliver, and monitor projects in real time.



# **SUPPLY CHAIN MANAGEMENT**

Improve supply chain effectiveness with better supply-demand matching and increase flexibility by streamlining customer and supplier collaboration.

#### Product development

Accelerate time to market and help ensure product design meets customer specs.

### Planning and control

Control material flows with an exception-driven approach to procurement

## Supply chain management setup

Get a clear view of your supply networks and layouts for supply chain modeling.

## Manufacturing, warehousing, and

Produce high-quality products efficiently, better manage production, and automate related processes.



## **VERTICAL-SPECIFIC**

# **FUNCTIONALITY**

## Manufacturing

- Get a view of your entire manufacturing operation from start to finish and in real time
- Improve manufacturing efficiency
- Simplify channel and partner management to meet market demand
- Increase customer satisfaction and loyalty with a 360-degree view of customers

## Wholesale distribution

- Accurately forecast and meet demand
- Gain transparency into your entire supply
- Reduce operational costs while optimizing
- inventory levels and working capital
- Present one face to the customer across your business, regardless of channel or region

Companies in over 130 countries run their business on SAP Business ByDesign, Discover the localization capabilities.

SAP Business ByDesign is available for a soft ware as-a-service (SaaS) subscription, based on a base package, user types, and number of users.





Enable processes to support office workers, planners, accountants and sales with customer relationship management, purchasing, supply chain management and project management to help manage daily work activities.

Provide advanced users with all available functionality including all core and self-service functionality. Allow users to administrate, access the business configurations, user management as well as business analytics for report creation.