Is your Manufacturing company ready for **Digital Transformation?**

Business models

Expand beyond traditional boundaries
- Digitally connected supplier network
- Monetization of services around smart devices
- Omni-channel sales and distribution

Business processes

Operate proactively and driven by insight
- Predictive real-time analytics
- Automation throughout the value chain
- Detail-driven customer engagement

Workforce productivity

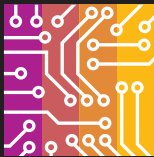### Allocate people and work for optional engagement
- Digital business processes
- Predictive, self-guided learning
- Interactive technologies

Five trends that are changing the world for **manufacturing companies**

HYPERCONNECTIVITY

In a digital economy, we are witnessing an explosion in connections at the business, individual, and machine level, enabling new insights and agile business processes across the complete value chain.

SUPER COMPUTING

In-memory computing enables managers to make informed decisions based on real-time information, identifying challenges and solving them before they become a problem.

CLOUD COMPUTING

Cloud computing and hybrid deployment models accelerate time to value, drive higher adoption of new technologies, and connect value chains in real time.

SMARTER WORLD

Robots, artificial intelligence, and smarter products reshape value chains and enable new business models. Drones enable not only a different delivery method, but also completely new service and maintenance models.

CYBER SECURITY

Several recent high-profile and massive data breaches have made securing customer and financial data a top priority for CIOs. Technology and proper governance are required for all data, interactions, identities, and business partners – any vulnerability could lead to catastrophe.

Why SAP?

BUSINESS DIGITIZATION IS A NATURAL NEXT STEP FOR THE **#1 BUSINESS APPLICATION COMPANY**

It took years of innovation, strategic investement, and the forging of new strategic relationships to build the end-to-end digital business platform.

Vision
Help the world run better and improve people's lives

Mission
Help our customers run at their best

Strategy
Become the cloud company powered by SAP HANA

SO, WHAT'S STOPPING YOU FROM USING ERP?

1 NOTHING'S STOPPING ME
I'm ready for an integrated suite of tools, real-time reporting & financial transparency

2 ERP COSTS TOO MUCH
Cloud ERP solutions have a lower total cost of ownership with no additional hardware and maintenance costs.

3 ERP IS TOO MUCH EFFORT
Cloud ERP Fixed-scope & fixed-price, standard implementations lower impact on staff

4 ERP IS TOO COMPLICATED
Cloud ERP solutions delivered through Best Practices streamline implementation down to weeks

5 MY COMPANY IS TOO SMALL FOR ERP
Don't be left behind - 68% of organizations with less than $50 million in annual revenue use ERP?

6 I CAN GET BY WITHOUT ERP
OK – if improving profits, streamlining financials, optimizing inventory & growing your business aren't important

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NAVIGATOR

SAP® Business ByDesign®

A complete cloud solutions built to power your business Navigator Business Solutions gives your fast-growing business the right platform to turn growth potential into real results. This cloud-based ERP solution connects every function across your company to time-tested best practices and in-depth analytics. You'll get the foundation to scale and compete without the complexity and cost, so you can grow your business your way.

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