



PRODUCT DATA SHEET: eCommerce Connector for SAP Business ByDesign

Now more than ever before, maintaining a competitive edge requires consistently delivering your products faster, cheaper and more conveniently. Most notably referred to as “the eCommerce platform for growth,” users of SAP’s Business ByDesign application, now have the power to drive additional sales through the use of an integrated shopping cart; allowing you to sell more, sell faster, and preserve more margin—all from within SAP Business ByDesign. Navigator’s eCommerce Connector delivers the power of Magento & Yahoo! Store integrated with the power of SAP Business ByDesign.

PRODUCT OVERVIEW

- The eCommerce Connector for SAP Business ByDesign provides a seamless method to completely integrate your SAP Business ByDesign system with your current or future eCommerce website. Through the connector, orders from your website will automatically be integrated with SAP Business ByDesign
- Leverages the best-of-breed functionality of SAP Business ByDesign and eCommerce packages such as Magento and Yahoo! Store. Now, there’s no need to settle for a non-functioning website or for a less powerful ERP system. The connector enables fullest functionality, seamless sharing data between the two.
- Full features list, enabling complete synchronization of item masters, pricelists, special/volume pricing, item inventory, sales taxes, business partners, orders, deliveries, and shipping
- No need to modify to customize your website to accommodate the eCommerce connector. Whether you have one already or need to create one, the eCommerce connector is simply a two-way translator between the SAP system and the eCommerce website, so it can be implemented on both existing new websites.

The screenshot displays the SAP Business ByDesign interface. The top navigation bar includes 'Procurement', 'Managing My Area', 'Project Management', 'Cost and Revenue', 'General Ledger', 'Product and Service Portfolio', and 'Organizational Management'. The main content area is divided into several sections:

- Purchasing Summary:** A bar chart showing 'Purchasing Volume (by Spend Categories in USD - Last 4 Quarters)' for Q4 2008, Q1 2009, Q2 2009, and Q3 2009. The volume ranges from 0 to 90,000 USD.
- Product Overview:** A bar chart showing 'Top 5 Product Categories (by Spend Categories in USD - Last 12 Months)'. The categories are: Not assigned, Senior Consultant, Consultant, Junior Consultant, and PC Hardware. The spend ranges from 0 to 1,000,000 USD.
- Supplier Dependency:** A bar chart showing 'Not assigned: Supplier Dependency (in Numbers - Last 12 Months)'. The dependency ranges from 0 to 14.

Below the reports, there is an eCommerce storefront for 'FIFA 2003 Xbox'. The product is priced at \$6.10, with a 'Special order' note indicating it ships in 1 week. Other customers who bought this item also bought FIFA 2006 (\$8.25), Winning Eleven 8 (\$6.20), FIFA Street (\$6.19), and FIFA 2005 (\$2.62). The storefront includes a 'Buy It Now' button and a 'SPECIAL ORDER' button.

At the bottom of the screenshot, there is a configuration panel for the eCommerce connector. It includes fields for 'website URL', 'API User', and 'API Key'. There are checkboxes for 'Magento Ver 1.5 or above' and 'Test Connection'. A 'Sync Core Data' button is also present. Below this, there are tabs for 'General', 'Shipping', 'Taxes', 'Pricing', 'Sync Settings', 'Items', and 'Sync Log'. The 'General' tab is active, showing 'Store Warehouse' set to 'General Warehouse', 'Shipping doc type' set to 'Delivery', 'One Time Customer' set to 'C39999 - One Time Cu', and 'User To Receive Alerts' set to 'manager'. There is also a 'Clear All Sync Data' button.

The bottom of the screenshot features the logos for SAP Business ByDesign, YAHOO!, and Magento.



YOUR TRUSTED PARTNER, MAKING EVERY CUSTOMER A BEST-RUN BUSINESS

